



A Triple CCC Logistics Gambrills, Maryland

Owner: William Cox
Years in Business: 5+
Employees: 4

INITIAL CHALLENGES

Although he started A Triple CCC during a pandemic, Cox says that another completely unforeseen event, the collapse of the Key Bridge, presented its greatest challenge.

“Overnight, we went from running a stable operation to having to re-evaluate everything - contracts, lanes, expenses, and how we would continue to provide for our employees and our families. Ultimately, we lost 100% of our revenue during that period.”

HOW AAEDC HELPED

After helping structure and stand up the Key Bridge Small Business Direct Grant Program in early 2025, AAEDC reached out to Cox, who'd graduated from AAEDC's Inclusive Ventures Program (IVP) in late 2024, and encouraged him to apply. A few months later, Cox received funding that not only helped A Triple CCC recover from its losses, but also helped him implement the growth strategies he'd taken from IVP.

ABOUT A TRIPLE CCC

For William Cox the COVID-19 pandemic truly highlighted just how essential truck drivers are to keeping communities running. “Goods like medical supplies, food, and household essentials still had to move, and there was a real need for reliable transportation,” Cox explains.

Although he grew up hearing that college was the only path to success, Cox chose a trade, one that “gave me not just a livable wage but also purpose, stability, and the confidence to become an entrepreneur.” Motivated by the increased demand for dependable logistics during the pandemic, he founded A Triple CCC to serve that need while supporting his family and creating opportunities for others.

WHAT'S NEXT?

Looking ahead, Cox is committed to continuing to provide superior trucking services as A Triple CCC grows; expanding its fleet capacity and services, increasing its revenue, and creating more jobs for people who want to build a stable future through skilled work. He also believes AAEDC will help him get there - by providing the connections, resources, and strategic support that “help small businesses like mine scale responsibly and sustainably.”

***“I first learned about AAEDC when looking for resources to help strengthen and scale my business, and from the start it felt different - supportive, responsive, and genuinely invested in helping small businesses succeed.*”**

***After the collapse, Barbara and the AAEDC team worked tirelessly to explore ways to help us pivot and recover, and that meant more than just business guidance - it meant hope and encouragement when things were uncertain. Their commitment, responsiveness, and genuine care left a lasting impact because the support wasn't transactional - it was personal, consistent, and rooted in real care for small businesses.*”**

Maryland needs more people like the people at AAEDC - individuals who have a true passion to help small business owners identify resources, navigate challenges, and not only survive hard times, but come back stronger.”

William Cox, A Triple CCC Logistics

