



BUXTON



Buxton Media Productions Glen Burnie, Maryland

Owner: Joshua Buxton

Years in Business: 4

Employees: 4

INITIAL CHALLENGES

As Josh explains, his biggest challenge was scaling from a solo operation into a sustainable business with employees, systems, and dedicated studio space. This meant finding the right location and investing in equipment, managing cashflow and maintaining quality while expanding, and building reliable staff and workflows as demand increased.

HOW AAEDC HELPED

By participating in AAEDC's Inclusive Ventures Program (IVP), Josh accessed expert guidance that "helped us move forward with clarity rather than guesswork" including how to structure growth, invest wisely, and plan for additional studio space and staffing. Completing IVP also gave Josh access to something all growing businesses need: access to affordable capital, for him a low-interest loan from AAEDC's VOLT Microloan Fund.

"As we began exploring expansion opportunities and long-term growth, AAEDC stood out as an organization that genuinely supports and invests in the success of small businesses.

It quickly became a trusted resource thanks to its staff's accessibility and willingness to engage in real conversations, and their support has been instrumental in helping us think bigger while staying grounded.

I would encourage any other entrepreneurs to reach out to AAEDC early and often - it can not only save you time, money, and stress, but also give you a long-term partner for growth.

Joshua Buxton, Buxton Media Productions



ABOUT BUXTON MEDIA PRODUCTIONS

After many years of working in video production for the U.S. Army Field Band and recording weddings, Joshua (Josh) Buxton decided to create his own business – both to pursue his passion for visual storytelling and to fill a gap in the market for professional video production and podcasting services that were accessible to small and mid-sized businesses.

Today, Buxton Media Productions (BMP) boasts a portfolio of 300+ completed projects and stands out by offering its clients all-in-one services including filming, editing, podcasting, studio rentals, and ongoing video marketing support.

WHAT'S NEXT?

With the support of his VOLT Microloan Fund loan, Josh recently expanded BMP into a larger, 1,500 SF studio in Glen Burnie where he and his fast-growing team can serve more clients and offer a wider range of services such as video retainers and studio-based content creation.

While he remains committed to sustainable growth and community impact, Josh plans to open additional studios in the near future with BMP becoming the go-to hub for video, podcasting, and digital content creation in Maryland and beyond.

"We aim to continue creating local jobs while helping businesses grow through effective storytelling," says Josh. "AAEDC will absolutely remain a key part of our long-term success through guidance, connections, and support as we scale."