ANNE ARUNDEL
ECONOMIC DEVELOPMENT CORPORATION



The Anne Arundel Economic Development Corporation's (AAEDC) 2027 Annual Partnership Program connects organizations with Anne Arundel County's business community through year-round visibility, event access, and opportunities to support local economic growth.

With four partnership levels, the program offers options for organizations with different goals and budgets. Benefits include online recognition and opportunities to engage with local businesses and leaders at signature events, including the Arundel Biz Expo on February 23, 2027, A Taste of Arundel Grown in summer 2027, and quarterly Inclusive Ventures Program networking events.

Whether your organization is looking to expand its visibility, strengthen connections, or support the county's business community, we invite you to explore the opportunities and find the right fit. For organizations interested in a more tailored approach, our team would be happy to discuss a custom partnership aligned with your goals.

MISSION

We foster diverse economic growth by empowering businesses, expanding employment opportunities, and revitalizing communities. As the go-to partner, we connect businesses in Anne Arundel County with the key resources to thrive.

VALUES

Connectivity
Responsiveness
Creativity
Excellence

VISION

To be a leading and innovative economic development organization that cultivates a vibrant business community and drives revitalization in Anne Arundel County.

BUILDING BUSINESS TOGETHER

TO SECURE A SPONSORSHIP OR FOR MORE INFORMATION, PLEASE CONTACT: VICTORIA ZELEFSKY AT VZELEFSKY@AAEDC.ORG

2027 ANNUAL PARTNERSHIP OPPORTUNITES

PLATINUM PARTNER

$10,000

- **Website recognition:** Prominent logo and direct website link on AAEDC's partner page and key industry pages
- **Website spotlight:** Dedicated panel on our annual partners page with your logo, link, and a brief description of your organization
- **Newsletter recognition & spotlight:** Prominent logo in AAEDC's monthly newsletter*, plus two dedicated partner spotlights *(*average open rate of 49.23%)*
- **Social media partner spotlights:** Two dedicated posts highlighting your organization across AAEDC's social media accounts during the calendar year
- **Event Access and Tickets**: 6 tickets to all AAEDC held events including:
  - Arundel Biz Expo – February 23, 2027
  - A Taste of Arundel Grown – Ag Annual Signature Event in the Summer
  - Inclusive Ventures Program Networking Events – Quarterly
- **Arundel Biz Expo Expanded Benefits:** Prominent exhibitor table, a full screen ad on the display screens and a full-page ad in the event program
- **Impact Report:** Early access to AAEDC's annual Impact Report

GOLD PARTNER

$5,000

- **Website recognition:** Logo and direct website link on AAEDC's partner page and key industry pages
- **Newsletter recognition & spotlight:** Logo in AAEDC's monthly newsletter*, plus one dedicated partner spotlight during the calendar year *(*average open rate of 49.23%)*
- **Social media partner spotlight:** One dedicated post highlighting your organization across AAEDC's social media accounts during the calendar year
- **Event Access and Tickets:** 4 tickets to all AAEDC held events including:
  - Arundel Biz Expo – February 23, 2027
  - A Taste of Arundel Grown – Ag Annual Signature Event in the Summer
  - Inclusive Ventures Program Networking Events – Quarterly
- **Arundel Biz Expo Expanded Benefits:** Exhibitor table and a full-page ad in the event program
- **Impact Report:** Early access to AAEDC's annual Impact Report

SILVER PARTNER

$2,500

- **Website recognition:** Logo and direct website link on AAEDC's partner page and key industry pages
- **Newsletter recognition:** Logo in AAEDC's monthly newsletter *(*average open rate of 49.23%)*
- **Event Access and Tickets:** 2 tickets to all AAEDC held events including:
  - Arundel Biz Expo – February 23, 2027
  - A Taste of Arundel Grown – Ag Annual Signature Event in the Summer
  - Inclusive Ventures Program Networking Events – Quarterly
- **Arundel Biz Expo Exhibitor Table:** Table in main exhibit hall
- **Impact Report:** Early access to AAEDC's annual Impact Report

BRONZE PARTNER

$1,500

- **Website recognition**: Logo and direct website link on AAEDC's partner page and key industry pages
- **Newsletter recognition:** Organization name in AAEDC's monthly newsletter *(*average open rate of 49.23%)*
- **Event Access and Tickets:** 2 tickets to the following AAEDC held event:
  - Arundel Biz Expo – February 23, 2027
- **Impact Report:** Early access to AAEDC's annual Impact Report

Custom Partnerships

Organizations interested in a different level of investment or a more tailored set of benefits are welcome to contact AAEDC to discuss a custom partnership opportunity.

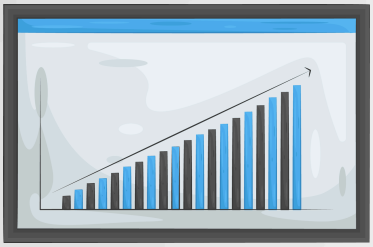
CRA Credit Potential Opportunity

For financial institutions, a partnership may qualify for Community Reinvestment Act (CRA) consideration, depending on how the funds are used and the institution's applicable CRA requirements. Contact us for more information regarding CRA activities.



The IMPACT of ANNE ARUNDEL ECONOMIC DEVELOPMENT CORPORATION

FY26 MARKETING REACH & EXPOSURE



Web Traffic

89,000+
page views

41,500+
new users



Email Marketing

12,000+
subscribers

49.23%
average open rate
on monthly newsletter*
**compared to industry avg open rate of 21.5%*



Social Media Reach & Engagement

15,636
followers across
4 platforms

2,742,054
total impressions

34,902
total engagementss

ANNE ARUNDEL ECONOMIC DEVELOPMENT CORPORATION
IVP

8-week program for small, minority-owned, women-owned, and Veteran-owned businesses in Anne Arundel County

209 Graduates
(since 2021)

187 Email marketing subscribers

173 Facebook group members

2026 EVENTS

ARUNDEL BIZ EXPO 2027
Powered by

Arundel Biz Expo

350+ registered attendees
200+ unique businesses represented
40+ exhibiting organizations
20 expert speakers and panelises

a taste of ARUNDEL grown at HG HOMESTEAD GARDENS

Arundel Grown (Arundel Ag signature annual event)

225+ business owners and residents attended
21 business sponsors
19 local producers featured